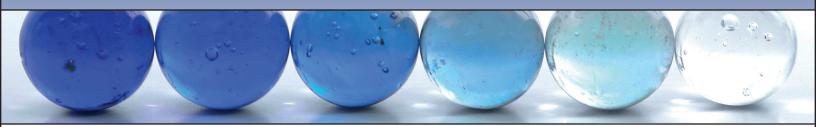
ASA Services, S.A. Company Profile

ASA Services



founded: 2008

location: Córdoba, Argentina, South America

technical capabilities:

300 Internet-enabled agent stations

1,000,000 calls per month capacity

24 X 7 X 365 operations

Blended inbound and outbound stations

Dedicated and centralized Quality Assurance

Data-driven scripting/dialog

Consumer, Small Business and Enterprise solutions

On-site, unlimited back-up power generation

specialized services:

Customer care

Inbound/Outbound sales and acquisition

Multilingual voice capability and translation services

Back office services

Database management

Application processing

Argentina advantages:

Widely recognized as the Business Process Outsourcing (BPO) "hub" of Latin America

Deep experience base - 31% of all Argentine call centers are in Córdoba

Multilingual capability in English, Italian, German, Portuguese, French and Spanish

Recognized as a leader in Spanish bilingual and translation services

Good voice and accent acceptance to US clients

Robust technical infrastructure and connectivity with excellent redundancies

30% or more savings over using a US facility

Healthy economy

Stable political environment

mission:

To help companies

communicate

and establish

personalized,

profitable, and

long-lasting

relationships

with customers,

employees and

constituents

through a variety

of direct media

and marketing

channels.